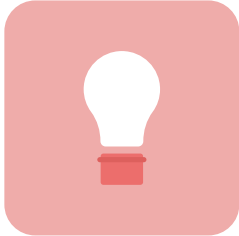


HOW A PROJECT IS BORN

From the idea to the project profile



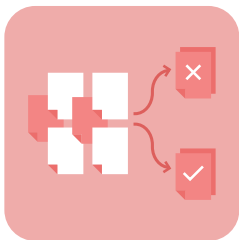
Recognize the idea ^{#1}

Whether you spontaneously come up with something great or something springs from an innovation workshop, ideas are always generated somewhere. Any committed employee can be the initiator of an idea.



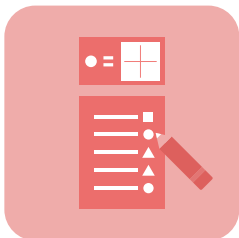
Capture the idea ^{#2}

It is important to capture the idea in writing and feed it into the right place. For this purpose, such a receptacle must of course be available, e.g. on the intranet or a company-wide accessible PPM system.



Triage ideas ^{#3}

The coordination unit, e.g. the PMO, takes care of the ideas received, perhaps asks back, resolves ambiguities and puts the idea into shape. Here, the idea is checked for certain minimum criteria and retained only if met.



Classify ideas ^{#4}

The remaining ideas are evaluated by the PMO according to a system, e.g. in relation to strategic fields of action of the company. What is the benefit of implementing the idea? Does it fit the strategy?



Create the project profile ^{#5}

In consultation with the initiator, the idea is turned into a formal project profile, also known as a project proposal. When would the project start? How long will it take to implement? What would it cost? Who would need to be involved?



Initialize the project ^{#6}

From the pool of project proposals, those are periodically selected which are to be developed into a project order in an initialization phase. As soon as the budget has been allocated and approval has been granted by a PPM board, the project can finally start.